



# Theoretical Foundations for Practice

## Education Theories

Constructivism  
Theory of flow  
Multiple intelligences  
Learning styles

## Visitor Segmentation Models

Motivational identities

## The Theory of Aesthetic Development

Visual Thinking Strategies

## Design Thinking & Human Centered Design

## Art Historical Research

## Object-Based Learning

## Core Texts



Csikszentmihalyi, Mihaly. *Flow and the Foundations of Positive Psychology: The Collected Works of Mihaly Csikszentmihalyi*. Springer, 2016.

Falk, John H. *Identity and the Museum Visitor Experience*. Routledge, 2016.

Gardner, Howard. *Multiple Intelligences: The Theory in Practice: A Reader*. Basic Books, 1993.

Heath, Chip and Dan Heath. *Made to Stick*. Random House, 2007.

Serrell, Beverly. *Exhibit Labels: An Interpretive Approach*. Rowman & Littlefield, 2015.

Simon, Carmen. *Impossible to Ignore: Creating Memorable Content to Influence Decisions*. McGraw- Hill, 2016.

Simon, Nina. *The Participatory Museum*. Museum 2.0, 2010.

Sinek, Simon. *Start with Why: How Great Leaders Inspire Everyone to Take Action*. Portfolio, 2011.

Tilden, Freeman. *Interpreting Our Heritage*. The University of North Carolina Press, 1957.

Walsh, Matt, et al. *The Upright Citizens Brigade Comedy Improvisation Manual*. Comedy Council of Nicea, 1967.

Wells, Marcella D., et al. *Interpretive Planning for Museums: Integrating Visitor Perspectives in Decision Making*. Routledge, 2016.

Wetterlund, Kris. *If You Can't See It Don't Say It: A New Approach to Interpretive Writing*. Museum-Ed, 2013.



## Interpretive Planning Writing Guides



[The Getty's Complete Guide for Adult Audience Interpretive Materials](#)



[Gallery Text at the V & A: A Ten Point Guide](#)



[Interpretation at The Minneapolis Institute of Arts](#)



[The Smithsonian Planning for Interpretation and Visitor Experience](#)

## Organizations, Journals, and Conferences

[American Alliance of Museums \(AAM\)](#) [Museum magazine](#)

[Art in America](#)

[Association of Art Museum Interpretation \(AAMI\)](#)

[Curator: The Museum Journal](#)

[Dilenschneider, Colleen. Know Your Bone.](#)

[Fast Company.](#)

[Flash Art](#)

[Journal of Museum Education](#)

[Museum 2.0](#)

[Museum Computer Network](#)

[Museums and the Web](#)

[National Art Education Association \(NAEA\)](#). [Art Education Journal.](#)

[National Association for Museum Exhibition \(NAME\)](#). [Exhibition journal](#)

[Visitor Studies Association](#)

[Visual Thinking Strategies](#)

